




MEMORANDUM

DATE: January 11, 2005  
TO: Mayor & City Council  
FROM: Ed Kitchen, City Manager   
SUBJECT: Items For Your Information

Health & Dental Benefits for Council

Last week I sent you a proposal for Council members to be covered under the City's health insurance and dental plans. (This proposal is limited to these two elements of our benefits – not the full compliment of benefits offered to employees.) I have heard from several members of Council that they may not need this coverage due to coverage under their primary employer. To correct this potential inequity, I would propose that a supplement be added to the pay of any member of Council who declines this coverage in an amount equal to the premium cost for employee only coverage for these plans. This action would mean that each member of Council would receive an equivalent benefit from this change, regardless of their choice based on individual circumstances. We will add that provision to the resolution we bring to you on January 18 unless I hear otherwise from you.

Comprehensive Plan Amendments

Since the adoption of the Connections 2025 Comprehensive Plan (in May, 2003), staff has kept a list of concerns and problems that have come to staff's attention as a result of working with customers, particularly at the time of rezoning. It is important that the Plan be changed periodically, in order to keep the Plan relevant and current. As a result, staff is proposing a group of amendments for consideration by the Planning Board and the City Council. In total, there are five Generalized Future Land Use Map (Figure 4-2) amendments, six text amendments, and two amendments to the Community Structure Map (Figure 5-2).

The five map amendments are summarized as follows:

- Freeman Mill/ Coliseum Boulevard area from the Low Residential Land Use Classification to the Mixed Use Commercial Land Use Classification to provide a node of services to this area.
- East Washington Street area near NCA&T from the Low Residential Land Use Classification to the Mixed Use Residential Land Use Classification to encourage a mix of housing types and neighborhood services.

- West Friendly Avenue/Dolley Madison Road/ Muirs Chapel Road area to promote an increased mix of uses and densities within the designated Activity Center.
- West Market Street/Dolley Madison Road/Meadowood Street/Guilford College area from the Low and High Residential Land Use Classifications to the Mixed Use Commercial Land Use Classification to increase the mix of uses in the vicinity of three major thoroughfares and a proposed commuter rail station.
- Penry Road near East Wendover Avenue from the Low Residential Land Use Classification to the Institutional Land Use Classification for the future expansion of the new GTCC campus.

The six text amendments are contained in Chapter 4 Land Use, Section 4.3 and are summarized as follows:

- Add a statement to incorporate small area plans, corridor plans, etc. into the Comprehensive Plan as they are adopted;
- Amend four Land Use Classification definitions for clarity; and
- Add clarification statement to the Generalized Future Land Use Map (Figure 4-2) to emphasize the importance of using the Plan text in conjunction with the map.

The two amendments to the Community Structure Map (Figure 5-2) are as follows:

- Add Pisgah Church/Lees Chapel Road from Battleground Avenue to Rudd Station Road as a Scenic Corridor.
- Amend the legend to remove the word “Visual” from “Proposed Scenic/Visual Corridor”

The maps and written staff reports pertaining to these amendments will be available for review on Tuesday, January 11, 2005. These reports can be found by visiting the Planning Department website at [www.greensboro-nc.gov/planning/](http://www.greensboro-nc.gov/planning/) and then clicking on “Comprehensive Planning”. The Planning Board will hold a public hearing and make a recommendation on these amendments at their regular meeting on January 19, 2005 at 2:00 p.m. in the Council Chambers. The amendments would then be scheduled for a public hearing and possible adoption by City Council on February 15.

If you have questions, please contact Dick Hails or Heidi Galanti.

#### New Name and Uses for Town Hall at Coliseum

In an effort to make better use of the Town Hall portion of the Coliseum Complex, Matt Brown shared with the War Memorial Commission last week a new name and logo for this 300 seat theatre. It will be called the “Odeon Theatre” and marketed as such using the attached logo. “Odeon”, by the way, means small theatre in Greek and Latin. One part of the Broadway Series will actually use this venue next year for a summer event and the Symphony and others have expressed interest in utilizing it for future events. This is another productive effort by the Coliseum staff to make the most of one of the most

versatile entertainment complexes in the country. If you have questions, please contact Matt Brown.

### City Manager's Schedule

I will be taking approximately a week of annual leave during the balance of January. Depending on work demands, I plan to take most of this time in the middle of this month. While I am away from the office, Mitch Johnson will be Acting City Manager.

cc: News & Record  
Channel 2  
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